

## 4-H Tech Changemakers

### Impact Measures **DRAFT**

Goals	Outcomes	Indicators	Tools
Empower community members to adopt and use technology to improve their opportunities and outcomes through use of broadband internet.	Residents of designated communities will gain technology awareness and skills related to what broadband internet can provide.	Community members will be assessed on confidence in using online tools, trust in digital resources, increased digital skills, desire for continued learning & quality of teens-as-teachers approach after participation in educational activities provided by 4-H teens.	Short 5-6 question survey administered to participants post educational activity.
4-H Digital Ambassadors engagement with lawmakers, media and other stakeholders will raise the visibility of this partnership and our mission.	4-H Digital Ambassadors (teen leaders) will be trained as spokespeople to lift up and expand youth voice in this critical conversation.	Evidence of the visibility of the issue and solution to the digital divide raised through: <ul style="list-style-type: none"> <li>• Placement of stories in targeted press outlets and other communications to policymakers</li> <li>• Participation in thought leadership platforms among key stakeholders</li> <li>• Dedicated website presence on 4-H.org for visibility and community resources</li> <li>• National exposure on multi-media platforms through survey, youth articles and blogs</li> </ul>	Marketing Toolkit
Infuse positive youth development approaches in relation to citizenship and technology skills development throughout the life cycle of the project.	Teens will successfully engage their defined community to begin to solve the digital literacy issues in their community.	Teens will increase knowledge and interest in technology and community service.	4-H Common Measures Tool