# 4-H Tech Changemakers

**Impact Measures DRAFT**

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<th>Goals</th>
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<td>Empower community members to adopt and use technology to improve their opportunities and outcomes through use of broadband internet.</td>
<td>Residents of designated communities will gain technology awareness and skills related to what broadband internet can provide.</td>
<td>Community members will be assessed on confidence in using online tools, trust in digital resources, increased digital skills, desire for continued learning &amp; quality of teens-as-teachers approach after participation in educational activities provided by 4-H teens.</td>
<td>Short 5-6 question survey administered to participants post educational activity.</td>
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4-H Digital Ambassadors engagement with lawmakers, media and other stakeholders will raise the visibility of this partnership and our mission. | 4-H Digital Ambassadors (teen leaders) will be trained as spokespeople to lift up and expand youth voice in this critical conversation. | Evidence of the visibility of the issue and solution to the digital divide raised through:  
  - Placement of stories in targeted press outlets and other communications to policymakers  
  - Participation in thought leadership platforms among key stakeholders  
  - Dedicated website presence on 4-H.org for visibility and community resources  
  - National exposure on multi-media platforms through survey, youth articles and blogs | Marketing Toolkit |

Infuse positive youth development approaches in relation to citizenship and technology skills development throughout the life cycle of the project. | Teens will successfully engage their defined community to begin to solve the digital literacy issues in their community. | Teens will increase knowledge and interest in technology and community service. | 4-H Common Measures Tool |