

Deadline

The Burton 4-H Center's "Upcycle Challenge" will run from Tuesday, October 13, 2020 to Tuesday, November 3, 2020. Submissions must be submitted by **Tuesday, November 3, 2020 at 5pm**, through this Qualtrics form: (LINK) [2020 Upcycle Challenge Submission](#).

What is "upcycling?"

- ✿ **Upcycling** turns trash into treasure through creative repurpose!
- ✿ Upcycling takes waste materials, unused or unwanted items and creates something new with purpose for another, long-term goal!
- ✿ **Recycling** unlike, upcycling, involves the destruction of waste to create something new. **Reusing** unlike upcycling, involves reusing a product short-term for only few times or less.
- ✿ (LINK) [Upcycle Challenge Promo Video](#)
- ✿ (LINK) [Trash Talk \(waste solutions\) Video](#)
- ✿ (LINK) [Trash Talk \(marine debris\) Video](#)

Upcycle Challenge Rules and Guidelines

1. All students in grades 2nd-12th are eligible to participate.
2. Individuals may only submit **one entry**.
3. Individuals must be the creator of the concept using materials to create an item that will be repurposed long-term (i.e. milk carton for bird feeder).
4. 80% of the Upcycle submissions must be done by using repurposed everyday materials **only** (examples include but are not limited to: bottles, magazines, soda cans, etc.). Pure decorative art will not be accepted.
5. 20% of the Upcycle submission may include materials to help create the item (examples include ink, glue, adhesives). Please do not purchase supplies, try to think creatively how to complete your concept with the resources you already have!
6. Individuals will also be required to explain the Upcycle concept in the submission form by submitting a 10-30 second video explaining the purpose and advantages of the concept.
7. Upcycle submissions will be judged on functionality, creativity, innovation, and number of incorporated recyclables.
8. The filenames of Upcycle Challenge submissions must include the individual's first name, last name, school, and grade.
9. Youth **must** use the Burton 4-H official entry form; any entries received without using the official entry form will be disqualified.
10. Any entries received after the **deadline of Tuesday, November 3, 2020, at 5pm** will be disqualified.

Making the best better!

How to Submit an Upcycle Challenge Entry?

Although we encourage individuals to Upcycle as many items as possible, individuals are only permitted ONE entry for the Burton Upcycle Challenge. An Individual entry will require a photo of the concept AND a 10-30 second video explaining the concept. Please completely fill out the Qualtrics form with uploads and make sure to click the red arrow to submit. Any entry not fully completed will be disqualified.

Please use this Qualtrics form for entries: (LINK) [2020 Upcycle Challenge Submission](#).

Awards and Recognition

Winner and Honorable Mentions will be announced on Burton 4-H social media on **Friday, November 6, 2020 at 12:00pm.**

- (3) **GRAND PRIZE WINNERS** - (One for each grade group - grades 2-5, 6-8, and 9-12).
 - ✿ Upcycle Challenge submissions will be featured in Burton 4-H Environmental Education programs and shared on social media platforms.
 - ✿ Grand Prize Award and prizes
- (3) **HONORABLE MENTIONS** (One from each age group - grades 2-5, 6-8, and 9-12).
 - ✿ Honorable Mention Award and prizes

Burton 4-H Website

For more details, please visit the [Upcycle Challenge](#) page on our [Burton 4-H Website](#).

Challenge Release Statement

By submitting a concept to the Burton Upcycle Challenge (either on your own or through a legal guardian), you certify that you are the individual who created the concept submitted, that you own the copyrights to the design and that you have the authority to enter into this release. You release Georgia 4-H from any liability that arises from the use of the design except for uses that violate the terms and conditions of this release. You agree to work in good faith with Georgia 4-H to promptly resolve any problems or disputes that may arise due to your submission of the concept. By entering your concept in the Burton Upcycle Challenge, you grant Georgia 4-H the royalty-free and non-exclusive right to use your concept as follows: (i) on the Georgia 4-H/Burton 4-H Center website; (ii) for Georgia 4-H/Burton 4-H Center posters, brochures, activity guides, and/or any other printed or electronic publications; (iii) in Georgia 4-H/Burton 4-H Center electronic emails; (iv) and in any other internal or external marketing materials or media coordinated by Georgia 4-H/Burton 4-H Center. You further waive the right to inspect or approve the final use of your design by Georgia 4-H/Burton 4-H Center organization.

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