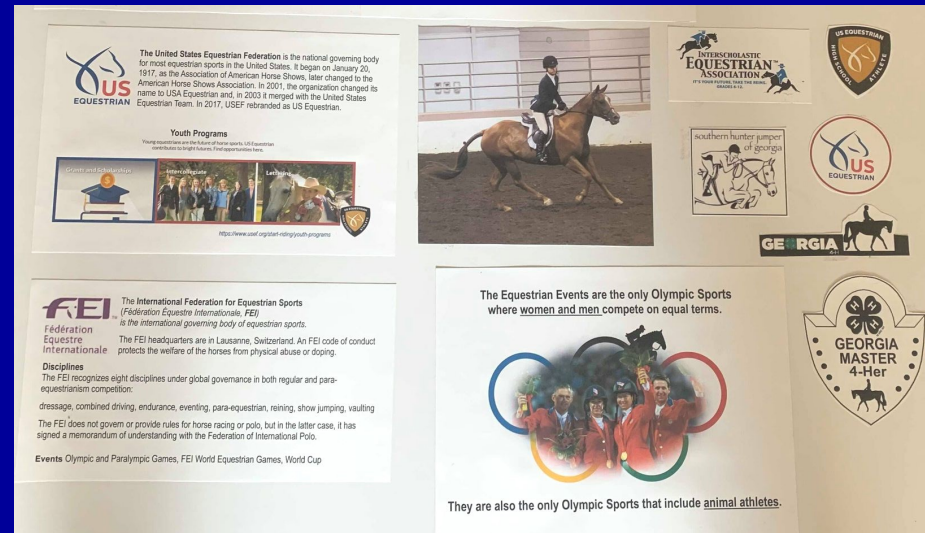


Yes, It is a Sport



Equine Business Association founder Christina Jones calls it one of the biggest industries that is hidden in plain sight. Most people outside and many within have no idea of the global scale & significance of the equine industry.

According to Allied's Steve Elliot, the annual economic impact of the equine industry is significant – involving some \$300 billion dollars and 1.6 million full-time jobs!

<https://www.equinebusinessassociation.com/equine-industry-statistics/>

THE EQUINE INDUSTRY: A GLOBAL PERSPECTIVE

The Market is spread as follows:

- U.S.A. : \$102 billion¹
- Europe : \$133 billion¹
- Canada : \$16 billion¹
- Australia : \$5 billion¹
- UK : \$6.2 billion¹
- Ireland : \$1.3 billion¹
- China : \$1.58 billion¹

Region	Full time employed	No. of horses
USA/Canada	460,000 ²	9.3m ²
Europe	400,000	6m
UK + Ireland	85,000	0.9m
Australia	26,000	1.3m ²

THE EQUINE INDUSTRY: A UNITED STATES PERSPECTIVE

Gross Domestic Product.

The study documents the economic impact of the industry in terms of jobs and contribution to the Gross Domestic Product (GDP).

The study's results show that the industry directly produces goods and services of \$36.8 billion and has a total IMPACT of \$101.5 billion on U.S. GDP.

It is strong in each activity with racing, showing and recreation each contributing between \$10.5 and \$12 billion to the total value of goods and services produced by the industry.

Specifically, the GDP effect for each (in billions of dollars) is:

	Direct	Total
Racing	10.6	26.1
Showing	10.8	28.7
Recreation	11.0	31.9
Other	5.5	14.6
Total	38.8	101.56

<http://www.theequinechannel.com/v2.html>



... and I am an athlete

Whitney McElrath