

# 44.58

Digital Divide Index Score

# 2017 DIGITAL DIVIDE PROFILE

## Price, Wisconsin

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic score both in a 0 to 100 range as well contribute to the overall DDI. Listed below each score are the indicators used.

### 40.95

### Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



#### 58.7%

of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up



#### 24.3%

of households with no internet access



#### 20.1%

of households without a computing device



#### 29.166

average maximum advertised download speed in Mbps



#### 13.567

average maximum advertised upload speed in Mbps

### 41.88

### Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



#### 23.9%

population ages 65 and older



#### 11.9%

of individuals in poverty



#### 9.6%

ages 25 and older with less than a high school degree



#### 15.9%

noninstitutionalized civilian population with a disability



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