OVERVIEW

PROJECT GOAL:

National 4-H Council and Microsoft are working together through the 4-H Tech Changemakers program to help close the broadband access gap. Currently in the U.S. there are 24 million people who don't have access to high speed broadband internet and millions more lack the digital skills needed to utilize this important tool. The Tech Changemakers program combines the power of teen leadership with the opportunities technology and broadband access offer to help communities realize the potential of technology as a force for good. Through this program we will elevate teens as teachers to provide training on technology and digital skills to assist adults in 80 communities across 13 states. The objective of each training is to increase the confidence of participants in using specific digital tools, so they are comfortable completing tasks at home and in the workplace where they can use the new skills.

FUNDING PARTNER: MICROSOFT

ROLES AND RESPONSIBILITIES:

- 4-H Council Donor relationship and project oversight
- University of Georgia (One of two lead advisors)
 - Coaching (States and Communities)
 - Lead Regional Trainings
 - Development of Guidebook
- Southern Rural Development Center / National Digital Education Extension Team
 - Lead and Development of National Training
 - Technical assistance on digital literacy skills
 - Technical assistance on community engagement principles
- State Principle Investigators (national workshop participants)
 - Coordinate project on the state level
 - Manage funding
 - Synthesize evaluation data for the state
 - Recruit regional workshop participation
 - Facilitate communication: local, state, national
- State Roll-out Teams (regional workshop participants)
 - Recruit local partnership team





o Determine training needs and modules

o Organize local community training events

Collect data and stories

PARTICIPATING STATES:

GeorgiaMichiganVirginiaIllinoisNew YorkWashingtonIowaOhioWest VirginiaMaineTexasWisconsin

Maryland

EXPECTATIONS OF PROJECT TEAMS:

Host at least 6-10 Learning Sessions in selected communities

Contribute to Snapshots and Stories

• Use Common Measures for the Teen Leaders and a 5-qestion Survey for particpants

TIMELINE

2019 January Project Launch

February – March Regional Training Workshops

April Community Session Plans

May Snapshots & Story

July Common Measures

August Snapshots & Story

September Mid-Term Report

November Snapshots & Story

2020 February Snapshots & Story

May Snapshots & Story

July Project Ends; Final Report; Common Measures



