

# GREAT STORIES

GEORGIA

4-H



AmeriCorps

## \$4 for 4-H

Jinnifer Cantwell

May 2022

The Georgia 4-H Foundation recently had its 2022 \$4.00 for a statewide 4-H fundraising campaign. The Gwinnett County 4-H AmeriCorps Vista Jinnifer Caldwell supported Georgia 4-H and Gwinnett County 4-H by successfully promoting the campaign locally. The campaign occurred on the 4th day of the 4th month. 80% of the funds raised support Gwinnett County, while the other portion supports statewide impact. Jennifer's efforts led Gwinnett County 4-H to receive 2nd place by raising \$1,417 more than 157 other counties.

The AmeriCorps Vista associate not only managed the county's social media postings to raise awareness but personally invited county 4-H alumni to thank Gwinnett County 4-H by remembering the program with a small gift of \$4.00 to Gwinnett County 4-H. AmeriCorps Vista associates serve as volunteers in service to America by committing their time to nonprofits to build outreach and capacity that can increase funding, membership, or volunteer participation. Jinnifer was proud that her service led to an impactful impact locally and statewide.

### TOP 3 COUNTIES

1. Oconee County  
**\$3,001.60**
2. Gwinnett County  
**\$1,417.17**
3. Emanuel County  
**\$1,217.60**

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## “FUNd” Development in Houston

Jessica Collins

May 2022

Supporting the local program reach requires financial support to help make 4-H activities possible for low-income families. The Houston County VISTA met with Moe's Southwest Grill to seek a partnership for a future 4-H eat and grow night. As a result, the months from June through November are booked for 4-H Eat and Grow. 4-H Volunteers and Jessica Collins, VISTA member, worked with the Alabama Kennel Club and the Macon Kennel Club to support the area dog show. Due to members and volunteer service hours members raised \$800 from supporting the dog show. The VISTA also worked with the 4-H AmeriCorps state member and county volunteers on the 4-H Media Club to help produce a short 4-H news video. The media tool will support the local promotion of Houston County 4-H. Jessica also helped with the Tractor Supply paper clover campaign and helped provide a gift bag for the cashier who sold the most paper clovers. Houston County 4-H looks forward to the notification of funds from National 4-H in the coming month. To help create an affordable camping experience for families Houston County has implemented an onion fundraiser. Youth can sell onions to reduce their camp cost and to support the overall camp cost too. Jessica supported the management and promotion of this fundraiser, which raised \$1,612. \$1,325 of the total amount raised directly supported the campers and \$287 support the overall camp budget. Finally, in April Jessica ran a media campaign for \$4 for 4-H raising \$379 to support camp scholarships further providing more opportunities for low-income children to experience 4-H camp. Jessica supported Houston County 4-H by raising \$3,213.91 for Houston County 4-H.



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## Volunteer Recruitment

Jessica Collins

May 2022

Volunteer recruitment and management continue to be a focus for the VISTA member. One Volunteer finished the onboarding process and will take over the Cooking for a Cause Club in the coming months. The VISTA also created and sent out the quarterly volunteer newsletter via email. This is a new media tool that the VISTA created and implemented. The goal is to provide information about volunteer needs, required updates for service, and volunteer contributions to Houston 4-H.

