

GREAT STORIES

GEORGIA 4-H | AmeriCorps

Resource Development

McKenzie Tankersley

March 2023

During March, McKenzie Tankersley, an AmeriCorps VISTA service member serving with the Georgia 4-H State Office and UGA Extension, has continued to develop and distribute educational resources, and marketing materials and help manage volunteers for upcoming events that the VISTA is supporting.

Regarding educational resource development, McKenzie developed and aided in the editing of four resources, including the continued edits of a military babysitting curriculum PowerPoint presentation for lessons four, seven, and eight. In addition to the curriculum, McKenzie has created a survey tool for the state office staff to help county offices assess volunteer needs for upcoming summer events. She developed and shared a survey to help the state middle school task force assess the elementary to middle school retention rates in past years regarding an event



Volunteer Appreciation Week



UNIVERSITY OF GEORGIA EXTENSION



SCHOLARSHIP OPPORTUNITY!
4-H Volunteer Conference of Southern States

offered by the organization, 6th grade District Project Achievement. In April, she plans to gather the data, then code and share the data.

While McKenzie has cultivated educational tools and resources, she has also developed resources to support other upcoming events. She has created and distributed materials for the 2023 volunteer scholarship, two different types of promotional flyers, a Facebook post and sample caption, a judge instruction guide, and a judge scoring sheet. Aside from the scholarship materials,

McKenzie also created materials to support the April Volunteer Appreciation Week; seven daily theme graphics and sample captions. McKenzie promoted and shared the new tools statewide.

Overall, this month cultivated 17 resources and materials to be used for a variety of events and the survey tools will help to cultivate more efficient programs for years to come.