

24.74

Digital Divide Index Score

2017 DIGITAL DIVIDE PROFILE

Marathon, Wisconsin

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic score both in a 0 to 100 range as well contribute to the overall DDI. Listed below each score are the indicators used.

22.16

Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



6.9%

of people without access to fixed broadband of at least 25 Mbps down and 3 Mbps up



17.8%

of households with no internet access



14.2%

of households without a computing device



41.087

average maximum advertised download speed in Mbps



3.417

average maximum advertised upload speed in Mbps

24.23

Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



16.2%

population ages 65 and older



10.3%

of individuals in poverty



8.2%

ages 25 and older with less than a high school degree



11.4%

noninstitutionalized civilian population with a disability



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