

GREAT STORIES

GEORGIA

4-H



AmeriCorps

Partnership Building with a Sustainable Focus

Avery Moore

March 2021

As a current AmeriCorps VISTA for Jackson County 4-H, Avery has been involved in a variety of endeavors to support her organization's local community and programming. Recently, Avery engaged in community outreach efforts to find potential partners for Jackson County 4-H's Community Explorer program. The Community Explorer program is an independent learning activity where youth learn more about their local community's history, government, or businesses. Avery was able to establish four community partnerships with Countryside Antiques, Talmo Farms, Diesel Donuts, and Jefferson House to help aid in this project. To continue supporting the preservation of local history, Avery also assisted in finding potential grants to set up historic markers for locations in Braselton, Georgia.

With her VISTA position soon coming to an end, Avery has been prioritizing several of her original VISTA goals. To continue fund development for Jackson County 4-H, she is investigating applying for the Walmart Local Community grant and potentially setting up a donation night with Chick-Fil-A. Secondly, Avery has been preparing graphics, outreach materials, and a social media posting plan for Volunteer Appreciation Week this upcoming April. Lastly, she has also been advertising her VISTA position through the Jackson County 4-H Facebook community, the volunteer newsletter, and students at UGA's College of Agricultural and Environmental Sciences, College of Education, and School of Social Work. To support this endeavor, Avery has been brainstorming and creating graphics related to her time in VISTA and the experiences she hopes the next VISTA will gain! Not only are the advertisements useful for Jackson County 4-H, but they will benefit statewide recruitment efforts.

SERVE YOUR COMMUNITY THROUGH

AmeriCorps VISTA

-  Invest into a new community
-  Build capacity at an organization whose mission you care about
-  Meet new people and form new friendships
-  Receive a post-service stipend or education award
-  Grow in your professional skills
-  Be part of the AmeriCorps family!

VISIT [AMERICORPS.GOV](https://www.americorps.gov) TO FIND POSITIONS NEAR YOU

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Covid-19

Avery Moore

March 2021



Avery Moore, Jackson County 4-H VISTA, served her community as a vaccination volunteer with the Jackson County Health Department. During her service, Avery aided in vaccinating 600 individuals who are now more equipped to keep themselves and their communities safe. The Jackson County Health Department vaccinated a total of 1,300 the day she served. Avery stepped up to the call to serve her community by volunteering to address a current community need. Avery is an example of how AmeriCorps provides opportunities to be apart of the Greater Good.

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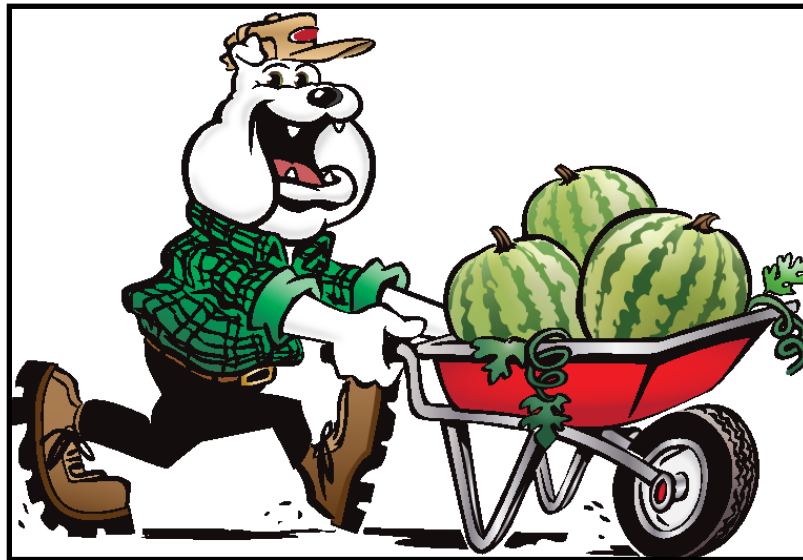


AmeriCorps

Volunteer Recruitment

Michelle Ford

March 2021



The Clayton County 4-H Horse Club was not able to meet for a year due to the COVID-19 pandemic. The club met for the first time in March and had a positive and safe experience. The AmeriCorps VISTA attended the meeting to highlight general 4-H opportunities, promote other volunteer opportunities, and share ways the 4-H Horse Club members and parents can stay connected with ongoing county programs. As the new AmeriCorps VISTA Member for Clayton County 4-H, the meeting provided Michelle an opportunity to observe a 4-H Club Meeting in action and build relationships with the 4-H families. The former relationship-building opportunity will also support Michelle's Pumpkin Patch fundraiser, which is planned for October. The Pumpkin Patch Project will involve 4-H Club leaders, families, and youth, which will benefit several 4-H clubs while also promoting 4-H to the community. The Pumpkin Patch Project has led Michelle to partner with the UGA Extension Master Gardener Program, the Agriculture and Natural Science Agent in Clayton County, and the 4-H Garden Club to assist with planting and carrying out the fundraiser. Michelle looks forward to recruiting more volunteers! To support her efforts she attended effective volunteer management and recruitment training in March.

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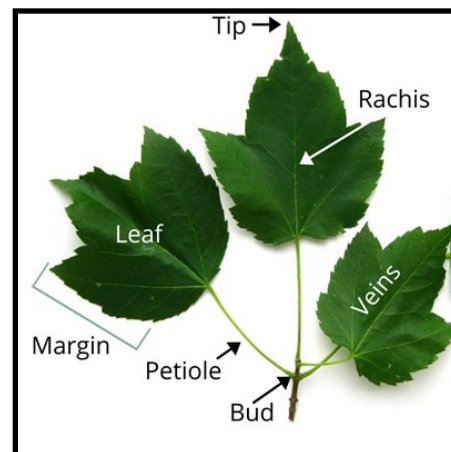
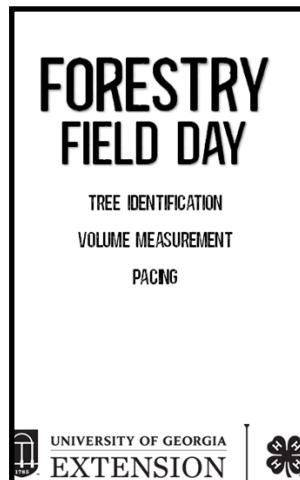


AmeriCorps

Forestry Judging Resources

Emily Jarrell

March 2021



As a new AmeriCorps VISTA, Emily has hit the ground running to support Emmanuel County 4-H. One of Emily's current projects is creating program materials for a new program launching this summer: Forestry Judging! She has compiled available resources to make new student workbooks that cover tree identification, volume estimation, pacing, compass reading, and insect and disease identification. She has also worked to develop presentations to be shown in a classroom setting or at home that will help students learn basic skills for forestry judging. Emanuel County formerly had a strong forestry team, but the team was not sustained when key personnel retired. Due to her service these materials will help sustain the forestry judging program despite turnover in staff or volunteers. She is looking forward to completing this resource that can be used by staff, volunteers, and youth for years to come.

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Creative Visual Resources

Toni Hunlen

March 2021

Hunlen is a class of 2019 graduate from the University of Georgia. After graduating, he joined AmeriCorps, serving Georgia 4-H to offer his talents in volunteer development, fund development, and marketing. Toni has helped raise \$3,500 during his service. Toni will continue his AmeriCorps service for another year to continue developing sustainable resources for Georgia 4-H.

Hunlen has created several materials for state-wide event promotion, volunteer recognition, and recruitment endeavors. During his service ranging from video creation, flyers, social media graphics, and social media sample messages. In March, He assembled two social media campaigns for the appreciation of Georgia AmeriCorps VISTA and State members. The second campaign was for the Georgia 4-H Volunteer Appreciation Week. Both campaigns supported state-wide efforts, 159 counties had access to the media tools. Additionally, he created graphics for the promotion of Well-Connected Communities, which is a nationwide health initiative that includes 46 communities and 17 land grant universities. Well Connected Communities Master Volunteer Academy is an initiative that helps build diverse, multigenerational, cross-sector coalitions that can recognize and address systemic health inequities. Toni is proud his creative visual skills were used for the former campaigns to recruit and recognize individuals working to making communities better.

AmeriCorps Week Social Media Toolkit

AmeriCorps Week
From March 7th-13th, we will be celebrating AmeriCorps Week.

LIKE and SHARE highlights that appear on both @Georgia4-H and @Georgia4-HVolunteers social media during the week.

Say Thank You

- Share videos, photos, and posts on social media giving #AmeriThanks to AmeriCorps members, AmeriCorps Seniors volunteers and alums throughout the week of March 7-13th.
- Take part in our #100DaysOfThursday tribute by posting on Thursday, March 11 (tag @AmeriCorps and #AmeriThanks)

Share Your Story

- Share videos, photos, and posts on social media about your service experience (or AmeriCorps members/AmeriCorps Seniors volunteers in your program) throughout the month of March.
- Take part in the AmeriCorps #WeAreAmeriCorps campaign by including how your impact is a part of the national service movement (tag @AmeriCorps and #WeAreAmeriCorps)

<https://americorps.gov/newsroom/events/americorps-week>

Follow Us on Social Media

- @ga4hvolunteers
- @Georgia4-HVolunteers
- @4_hvolunteers
- #WeAreAmeriCorps
- #AmeriThanks
- #AmeriCorpsWeek

Graphics

- Copy these items in Canva before using (<https://tinyurl.com/453sr88n>).
- Share the "Day of the A" graphics on **Wednesday, March 10th** to celebrate the service of AmeriCorps members.
- Fill in the information and a picture of active AmeriCorps giving #AmeriThanks to share on your social media for **Thursday**.

Questions?

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