

# GREAT STORIES

GEORGIA

4-H



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## Fund Development, Recruitment, and Impact

Jessica Collins, Houston County 4-H VISTA

February 2022

The Houston County 4-H VISTA, Jessica Collins, had a very successful fundraiser with 4-H Eat and Grow day with all proceeds coming back to Houston 4-H. The February 4-H Eat and Grow day raised \$440.00 to support Houston County 4-H. The Fill the Bus Campaign was launched this month and will end at the end of this month. This campaign has brought in \$1050. The Fill the Bus Campaign fundraiser supports transportation fees for camp this year.

The Houston County 4-H VISTA reached 3 new beneficiaries and onboarded 1 volunteer. Jessica led a training on the new 4-H Volunteer onboarding system and application process. Training participants included two AmeriCorps state members, one 4-H program assistant, and five 4-H agents.

Jessica understands the importance of teamwork and connecting with her community. She supported the Houston County 4-H Volunteers and staff as they prepared teens for the 4-H Southwest District Project Achievement. Her support included the organization of materials for the event, coordinated the youth protection procedures for the event, and encouraged youth participants by listening to presentations.

Additionally, Jessica is in the process of updating the website for Houston County. She met with the 4-H Agent for guidance and she is looking forward to seeing the impact the updates will have on reaching new beneficiaries.



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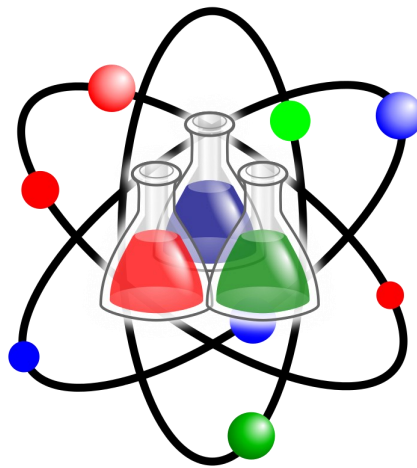


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## Reaching New Members

Jinnifer Caldwell, Gwinnett County 4-H VISTA

February 2022



Jinnifer Caldwell, Gwinnett County 4-H Vista, is working to increase enrollment in the Gwinnett County 4-H program by engaging home school families. Jinnifer organized the plans and recruited the homeschool families to introduce students to 4-H through educational hands-on lab activities provided by Gwinnett County 4-H. The 4-H program assistants provide quality educational programs that are fun and exciting for grades k-12. The new 4-H homeschool families are in groups with siblings or a parent to actively learn by doing fun science concepts collaboratively. The initial classes will cover constructive and destructive forces in nature, electromagnetism, and physical and chemical bonds.

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## New Events Lead to Recruitment

Amy Ahonen, Jackson County 4-H VISTA

February 2022



Amy, Jackson County 4-H VISTA, had many accomplishments in February. Amy assisted in the implementation of the Jackson County 4-H cooking program and managed the coordination of a 4-H murder mystery program for the senior 4-H'ers. As a result of the new activities, 4 new students and 4 new volunteers were recruited for upcoming 4-H events. As of now, Amy plans to coordinate another cooking program and murder mystery event in March as an engaging recruiting method for youth and volunteers.