

GEORGIA 4-H PROGRAMMING

Cotton Boll and Consumer Judging

Georgia 4-H is guided by the “THRIVE” model for positive youth development.

Youth in Georgia 4-H explore their interests, discover their sparks, and engage in learning experiences that grow their social, emotional, and cognitive abilities. Through high-quality programs, youth find a sense of belonging and safe, positive relationships with caring adults. Georgia 4-H’ers are set on a pathway to adulthood that leads to academic and vocational success, happiness, and well-being

Learning Description:

Cotton Boll and Consumer Judging is a competitive judging contest where 4-H’ers gain skills in making rational decisions when purchasing goods and services while maximizing resources. Competitors also learn about cotton as an agricultural commodity in our state and promote cotton through commercials or advertisements. The contest is divided into a junior division for 4th-8th grade students and a senior division for 9th-12th grade students.

Learning Outcomes:

- Understand the importance of cotton as an agricultural commodity
- Make knowledgeable, rational decisions when purchasing goods and services
- Act as a responsible consumer-citizen with an understanding of the rights and responsibilities of the consumer, business, and government
- Learn to communicate reasons for choices made



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