



Cell Phone Paparazzi:

Take fabulous photos with your smartphone camera!



Easy strategies to improve your photo quality, every time:



1. Get closer to your subject

Cell phone cameras perform best when you are as close to the person or object as you can be. Try to capture faces more than the back of heads.

2. Shoot in landscape orientation

Unless you are taking a photo specifically for an Instagram story, always take photos in landscape orientation. Landscape photos are easier to use in social posts, presentations, websites, and videos.



3. Check the background

Take a quick glance at what is behind your subject - double check for trash cans, food wrappers, or anything else that you'll look back on and wish you had moved.

4. Take your time

Hold your phone steady and give it time to focus on your subject before you click the shutter button.



5. Snap several photos

This is particularly important when you take photos of large groups - someone's eyes will always be closed! Look back later and delete the ones that aren't keepers.



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