



# PROGRAMMING SNAPSHOT

AMBASSADOR  
TRAINING



2020 COVID-19  
PANDEMIC  
RESPONSE



# AMBASSADOR TRAINING

The Georgia 4-H Ambassador program prepares high school 4-H members to become knowledgeable in a specific content area so they can return to their counties and teach others about their topic. Since its inception in 2005, 1,000+ youth have participated in the program, contributing 10,000 hours of teaching and service to their communities. This year, Georgia 4-H offered four different content areas or tracks: healthy living, pollinators, ready4life, and STEM.

Georgia 4-H Ambassador Training usually happens in person at Rock Eagle 4-H Center, but for 2020, this training was adapted to an online format due to the COVID-19 pandemic. Although not ideal, the experience showed that it is possible to implement a quality networking and learning experience for 4-H ambassadors in a virtual context.

Youth from 53 counties participated in the virtual training experience on August 15. During the training, 146 youth learned about leadership, representing Georgia 4-H, finding credible information, creating an action plan, and how to report on their activities during the all-ambassador sessions. In their track-specific groups, ambassadors delved more deeply into their selected subject areas, completing hands-on activities and processing their experiences as a participant and discussing considerations for implementing the activity as a 4-H Ambassador.

127 Ambassadors completed the training evaluation. 95% of ambassadors were satisfied with the virtual training.

Ambassadors indicated through comments that they were glad to have the training, even though it was a virtual

"I AM MOST EXCITED  
ABOUT SHARING MY  
PASSION OF STEM WITH  
MY COMMUNITY."



format. Some common themes for their favorite parts of the training were seeing friends, meeting new people, and learning about their topic area. In addition to providing youth a virtual opportunity to connect with others, survey results showed that the training helped ambassadors feel prepared to serve as an ambassador to their community. Before the training, only 28% of ambassadors strongly agreed that they felt confident sharing about their subject area with others. After the training, 71% strongly agreed and 23% somewhat agreed that they felt confident sharing about their subject area with others.

Ambassadors left the training excited about the potential for their upcoming year of service. Asked what they are most excited about doing as Georgia 4-H Ambassadors, their answers show how highly they value service: "I am most excited for being a Georgia 4-H Ambassador because I will be given opportunities that I was not given or shown before now," "I am most excited about sharing my passion of STEM with my community," and "Sharing information and finding even more information to share with my community." Additionally, since the training and the first report deadline, collectively the Ambassadors have completed 342 learning activities and 248 sharing activities, directly impacting over 3,200 people.



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EXTENSION

[georgia4h.org](http://georgia4h.org) | 1-800-ASK-UGA1

The University of Georgia 4-H program is the largest youth leadership organization in the state.  
An Equal Opportunity, Affirmative Action, Veteran, Disability Institution



# AMBASSADOR TRAINING

## THE PROGRAM

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## OBJECTIVES

Through the 4-H Ambassador Program, youth:

- Gain knowledge and skills related to their specific content area
- Develop leadership, communication, and organization skills
- Plan, implement, and evaluate educational outreach activities for their community

## CONTACT

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## THE SCOPE



### COMMUNITY IMPACT

Ambassadors have completed 342 learning activities and 248 sharing activities.



### INCREASED CONFIDENCE

After training, 71% strongly agreed they felt confident sharing their subject with others.



### SPECIALIZED TOPICS

Four different tracks including healthy living, pollinators, ready4life, and STEM were offered.



### EXPANSIVE AUDIENCE

127 youth from 53 counties participated in virtual training.