Information About Me

Gender (Circle One): Male  Female  Grade: ______

Are you part of a Military Family? (Circle One): Yes  No

Race & Ethnicity (Circle any that apply):
- White
- African-American or Black
- American Indian
- Pacific Islander
- Asian
- Hispanic ethnicity

Marketing Jobs

CIRCLE all the jobs that interest you

- Advertising Executive
- Sales Worker
- Fashion Designer
- Public Relations Manager
- Marketing Research Analyst
- Telemarketer
- Website Developer
- Travel Agent
- None of these

Marketing—What does it all mean?

CIRCLE the correct answer for each question below.

1. The people that a company wants to sell their product to, so they create a commercial or advertisement for them.
   - Marketing Executive
   - Logo
   - Target Audience

2. Paid announcement for newspaper, magazine, radio, TV, or the internet that promotes a product.
   - Logo
   - Advertisement
   - Consumer

3. Someone who buys a good or service.
   - Consumer
   - Logo
   - Marketing Executive

4. Graphic or picture that represents a company.
   - Marketing Plan
   - Advertisement
   - Logo

My favorite thing about 4-H is:

My Career Options

Answer the questions below by putting an “x” in the box.

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
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<tr>
<td>I learned about new jobs in the Marketing field.</td>
<td></td>
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<tr>
<td>I have thought about different careers I might like to have when I am older.</td>
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THANK YOU!

Buckley & Cantwell, 2014