**Information About Me**

**Gender (Circle One):** Male  Female  **Grade:** _______

**Are you part of a Military Family? (Circle One):** Yes  No

**Race & Ethnicity (Circle any that apply):**
- White
- African-American or Black
- Asian
- American Indian
- Pacific Islander
- Hispanic ethnicity

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**Marketing Jobs**

**CIRCLE** all the jobs that interest you

- Advertising Executive
- Sales Worker
- Fashion Designer
- Public Relations Manager
- Marketing Research Analyst
- Website Developer
- Travel Agent
- None of these

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**Marketing—What does it all mean?**

**CIRCLE** the correct answer for each question below.

1. The people that a company wants to sell their product to, so they create a commercial or advertisement for them.
   - Marketing Executive
   - Logo
   - Target Audience

2. Paid announcement for newspaper, magazine, radio, TV, or the internet that promotes a product.
   - Logo
   - Advertisement
   - Consumer

3. Someone who buys a good or service.
   - Consumer
   - Logo
   - Marketing Executive

4. Graphic or picture that represents a company.
   - Marketing Plan
   - Advertisement
   - Logo

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**My favorite thing about 4-H is:**

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**My Career Options**

**Answer the questions below by putting an “X” in the box.**

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>I learned about new jobs in the Marketing field.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>I have thought about different careers I might like to have when I am older.</td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>

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THANK YOU!