

Simple Surveys: Reporting Data through Impact Statements



Reporting Data is one of the most important steps in utilizing our evaluation tools. By reporting your results, you have the ability to identify areas for program improvement, make changes to survey questions as needed, show program progress and impact, and potentially secure funding for programming.

When sharing the tabulated results, be cognizant of how your data can be used and do not overstate the results. These surveys are designed to be shared with stakeholders and funders as well as to support program improvement. They are not considered research and do not necessarily prove direct causality and cannot be generalized. For example, you cannot state that the results are a direct result of participation in your program or that if other organizations implement your program they will receive the same results.

The impact statements shared below align with surveys developed by Georgia 4-H. A variety of examples from all our surveys (standard Likert-style and knowledge-based) are provided to illustrate the different types of impact statements that can be created. Impact statements can be created for individual questions as well as constructs (more than one question measuring the same concept). You should tailor your comments to fit your specific data set and audience.

Simple Surveys

Standard Likert Questionnaire

• 70% of youth that indicated they agreed or strongly agreed that they are more likely to get involved in their community as a result of the GPK Leadership Adventure Weekend.

If you had a high percentage of respondents that agreed or strongly agreed on every question, you could provide a general outcome statement related to your overall program goal(s) then provide specific results/impact statements in support, like those above.

• The majority of youth participating in Great Promise Partnership (GPK) Leadership Adventure Weekend indicated they made positive connections and feel confident about their ability to be a contributing member of their community. Specifically, [add question-specific results such as those above].

Retrospective Post-Then-Pre Questionnaire

- In Question 2, 52% of youth indicated an increase in their confidence concerning their ability to develop knowledge in the subject area they chose for their project.
- The percentage of youth who agreed or strongly agreed that they were confident in their ability to develop knowledge in their chosen project subject area increased from 68.9% before participating in Project Achievement to 93.4% after participation.

Developed by: Jennifer Cantwell, 2016

Based on content developed by: Jeff Buckley, Jenna Daniel, Casey Mull, Ian Cowie & Nick Furhman, 2012)

If there were positive gains for each category, you could provide a general outcome statement related to your overall program goal(s) (see below) then provide specific statements to support that comment, like those above:

• Youth participating in Junior/Senior District Project Achievement reported an increase in knowledge of best practices in public speaking and/or confidence in public speaking. Specifically, [add question-specific results such as those above].

Depending on your audience, you could also utilize the other results provided, including mean and standard deviation.

Combination Likert and Knowledge Questionnaires

Junior/Senior District Project Achievement Survey

- % of students indicated they improved their communication skills because of the participation in Project Achievement.
- % of students agreed or strongly agreed with the following: "Because of the work I did practicing for and delivering my presentation I improved my communication skills." (more detailed statement)
- % of students indicated an increased competence in best practices of public speaking because of their participation in Project Achievement.
- % of students indicated an increased competence in best practices of public speaking as indicated by answering 3 of the 5 questions related to affective communication skills in the affirmative or with agree or strongly agree.

States of Matter: Physical vs. Chemical Changes

- % of students demonstrated knowledge of the basic molecular structure of three states of matter.
- % of students demonstrated knowledge of the basic molecular structure of three states of matter (solid, liquid, gas), as demonstrated by answering at least 2 of the 3 related questions correctly.

College Career Ready Performance Index: Career Awareness – Government & Public Adminstration

- % of students stated they thought about different careers they might like when they are older.
- % of students correctly identified at least 2 of the 4 main functions of government.

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