

## Objectives:

- To understand the importance of cotton as an agricultural commodity
- To promote cotton in communities
- To make knowledgeable, rational decisions when purchasing goods and services
- To select, use, maintain and dispose of goods and services in ways that maximize resources
- To obtain clothing, goods and services to meet needs and reflect lifestyles, personal values and goals
- To act as responsible consumer-citizen with an understanding of the rights and responsibilities of the consumer, business and government
- To learn to communicate reasons for choices made

## Competition Guidelines:

1. Participate in a county 4-H Cotton Boll and Consumer Judging program.
2. The Junior Competition is for 4<sup>th</sup> – 8<sup>th</sup> grade youth. The Senior Competition is for 9<sup>th</sup> – 12<sup>th</sup> grade youth. A county may bring a maximum of 20 youth for each competition level to the area contest. Counties have the option of bringing up to 2 teams per competition level. Teams must be designated prior to the contest. If a county has less than three contestants, they may participate as individuals.
3. Teams will judge 4 stations (classes) of consumer items and give oral reasons on one class. Use of notes is discouraged, and a penalty will be given if notes are used.
4. Youth will have a maximum of 5 minutes at each of 4 product class stations and a minimum of 5 minutes for reasons preparation.
5. Youth are judged based on 4 judging classes (50 points each for 200 points total), oral reasons (50 points), and a cotton presentation (100 points).
6. Junior cotton presentations consist of a 30 second commercial and a poster that promotes cotton and its use. Juniors will prepare the poster to be no larger than 14" x 22" – half of a large size poster board. Junior Commercials are judged on appearance (5%), delivery (20%), creativity (20%), overall quality (20%), poster (30%) and length (5%). Use of notes is discouraged.
7. Senior cotton presentations consist of a 90 second advertisement about cotton. Seniors are not graded on posters, but limited props and costumes may be used. Seniors are judged on appearance (5%), delivery (20%), creativity (20%), accuracy of information (20%) organization of contents (15%), overall quality (15%), and length (5%).
8. While blank paper is allowed as well as pre-printed blank product comparison forms. Notes and cell phones are prohibited. Use of presentation notes are discouraged.
9. The top 4 participants in each competition level will be named the winning team, with the top three scores counting.
10. Ties will be broken using: Judging Total (1<sup>st</sup>), Oral Reasons (2<sup>nd</sup>), and Class 3 (3<sup>rd</sup>).

## Awards & Recognition:

- Each participant will receive an award pin.
- Award Certificates may be printed by the county at <http://georgia4h.org/staffonly/awards>
- The area winning team will be the county team with the highest total team score (sum of the 3 highest individual scores per county). The winning team will consist of the 3 highest scoring individuals and the 4<sup>th</sup> place alternate.
- The highest scoring Junior and Senior team at each contest will be recognized. Each team member (total of 4) will receive a prize.
- The 2 Senior teams with the highest score at each contest will be eligible to compete in the State 4-H Cotton Boll and Consumer Judging Contest.
- The high overall individual in the Senior Division (9<sup>th</sup> – 12<sup>th</sup> grade) at each contest will be invited to compete at the State Cotton Boll and Consumer Judging Contest for the High Overall Individual Award. This individual may also be a member of the 1<sup>st</sup> or 2<sup>nd</sup> place Senior team or may just compete as an individual.
- Special recognition will be awarded to the high individuals at each area contest for High Overall Individual, High Judging Score, High Advertisement and High Commercial Score in both Junior and Senior divisions.

## State Contest Awards & Recognition:

- The 2 Senior teams with the highest score at each contest will be eligible to compete in the State 4-H Cotton Boll and Consumer Judging Contest.
- The high overall individual in the Senior Division (9<sup>th</sup> – 12<sup>th</sup> grade) at each contest will be invited to compete at the State Cotton Boll and Consumer Judging Contest for the High Overall Individual Award. This individual may also be a member of the 1<sup>st</sup> or 2<sup>nd</sup> place Senior team or may just compete as an individual.
- The State Winning Senior Team will be the county team with the highest total team score (sum of the 3 highest individual scores per county). The winning team will consist of the 3 highest scoring individuals and the 4<sup>th</sup> place alternate.
- The High Overall Individual Winner is the Senior 4-H'er with the highest total score at the state contest.
- The State Winning Senior Team and High Overall Senior Individual will be eligible for Master 4-H'er status; will receive a ribbon and plaque; and will participate in the recognition of Special Events Winners at State 4-H Congress. The banquet meal and lodging expenses will be paid for the team and coach; however, travel costs are not covered.
- The State Winning Senior Team of four members will be invited to participate in the Western National RoundUp in Denver, Colorado in the National Consumer Decision Making Contest. Registration fees will be paid for 4 members and one team coach.
- The Second Place State Winning Team of four members will be invited to participate in the Western National RoundUp in Denver Colorado in either the National FCS Skill-A-Thon or the National FCS Bowl. Travel costs will not be provided. This team will not receive Master 4-H'er status and may compete in the state competition again.

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