**2017 JUNE DAIRY MONTH**



**4-H POSTER CONTEST**

**Who can participate?** Every Georgia 4‐H member

**Age groups:**

• Cloverleaf: Grades 4 – 6 in current school year

• Junior: Grades 7 – 8 in current school year

• Senior: Grades 9 – 12 in current school year

**Why?** To learn more about milk and milk products and their importance to human health.

**Theme? *“Get More with Milk”***

 **How?**

1. Poster must be on standard poster board and must be of uniform size ‐ **14” X 22” (half a poster board) ‐ other sizes are ineligible**.

2. Use slogan and stick to theme.

3. Newspaper, film cartoon characters and other copyrighted characters may **not** be used.

4. Posters should contain only original, hand‐drawn artwork done by the participant. Computer‐generated artwork and text are not acceptable and will result in disqualification of the poster.

5. Do not attach items thicker than the poster board to the poster.

6. Get ideas from television, magazines, parents, and friends. Study pictures from your grocery store, dairy plant, The Southeast United Dairy Industry Association website ([www.southeastdairy.org](http://www.southeastdairy.org) ), Dairy Nutrition Council, or milk cooperatives for additional ideas.

7. Keep it simple and to the point.

8. Complete a contest entry form and tape/paste it on the back of your poster in the upper right corner.

9. Posters are due to your county 4-H office on: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

10. Display poster in a prominent location in your hometown during the month of June. For example: store windows, town library, school display, extension office.

**Scoring Guidelines**

Originality – attracts attention, holds interest 40%

Follows theme 20%

Conveys message – easily understood, well- done design 15%

General appearance – well planned, good design; easy to read; neat; no spelling errors 15%

Accurate information – factual 10%

**Winners**

Posters are turned in at State 4-H Council at the end of June. Posters must be delivered to State 4-H Council registration before 7:00 PM on Friday, June 23. Posters will be returned at Georgia 4-H Program Kick-Off in August. Winners will be announced via email to Extension offices in July.

**Prizes**

County Winners: All county entries in each age group will receive Georgia 4-H Certificates from the county.

State Winners: Prizes are furnished by The Southeast United Dairy Association. First place ‐ $100 gift card; Second place ‐ $75 gift card; Third place ‐ $50 gift card in each age group.



Questions? Contact Cheryl Varnadoe, Extension 4-H Specialist, Georgia 4-H, cv4h@uga.edu Phone: 706-542-4444

Sponsored by Georgia 4-H, University of Georgia Cooperative Extension and The Southeast United Dairy Industry Association, Inc.

**Georgia 4-H June Dairy Month Poster Contest**

**Official Entry Form**

*Instructions: Paste or tape this entry form on the back of your poster in*

*the upper right hand corner. Please print.*

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Street Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, State, Postal Code \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone Number \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail Address (if available)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

COUNTY \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Teacher or 4-H Club \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date of Birth \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Age Category: (Check one)

* Cloverleaf — Grade 4 – 6 in current school year
* Junior — Grade 7 – 8 in current school year
* Senior — Grade 9 – 12 in current school year

**Extension Agent Endorsement Statement**

I, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ , endorse \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 (Name of 4-H Agent or PA) (Name of 4-H Member)

for participation in the Georgia 4-H State June Dairy Month 4-H Poster Contest. This member is currently enrolled in the 4-H program and meets all qualifications for participation in the event.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 (Date) (Extension Agent / Associate/ PA Signature)

